



CURRICULUM VITAE
Rebecca Esler

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Career Objective / To obtain a mid- to senior level position as a graphic web designer allowing me to demonstrate my creative and technical skills with opportunities to develop them further.

Key Strengths

Technical Skills / My technical skills include various design software:

Print (Mac/PC) - InDesign, Illustrator, Photoshop, Freehand, Acrobat.

Web (Mac/PC) - (X)HTML, CSS, Dreamweaver, Contribute, SiteNav, Various CMS/Shopping Cart Integration.

Training - I am currently learning Flash as I am wanting to further develop my multimedia skills.

Design Skills / After working in the industry for nearly 3h years, I believe I now have a strong eye for detail and 'good design'. I also feel very competent with understanding clients needs and communicating these through my design.

Communication and Teamwork Skills / I believe I have a great rapport with people, both staff and clients. Training has become a bigger part of my job, and I always receive positive comments about my patience and attitude. I work well in team environments and also unsupervised.

Education

Tertiary Education / CPIT - Bachelor of Design, Visual Communications

Secondary Education / Pleasant Point High School, Bursary and School Certificate

Employment History

November 2005 - present / Hairy Lemon Media Solutions - Web/Graphic Designer

My primary responsibility is designing websites from clients brief and taking the design through web development to completion. This has developed my CSS and HTML skills immensely, along with my understanding for web requirements, boundaries and expectations. It also includes integration with various CMS's (Asset Now, Contribute, SiteNav) and shopping carts (Digicart, Hairy Lemon Cart). Part of the process often includes training clients on the relevant software and also training junior staff on CSS/HTML/integration. I also undertake branding and print work such as corporate stationary, flyers and brochures.

2004 - 2006 / McDonalds Madras Street

During my study at CPIT I worked here part-time. Duties included working in a team, communicating with customers, food preparation and handling cash.

2003-2006 / Steve McHaffie Shearing

I spent my summer breaks working in shearing sheds around Pleasant Point, my hometown. I come from a farming background so had previous experience in this role - bringing in sheep, sorting wool, and keeping the shed tidy.

Personal Interests

Sports / I was hugely involved with horses and showjumping since a very young age. After giving this up a few years ago due to study, I have started to broaden my horizons and am always up for new challenges. I enjoy keeping fit and going rock climbing with friends, it challenges me both physically and mentally. I also love snowboarding, water sports and take part in social sport teams.

Our home / My fiancée Nic and I recently brought our first home, which we love and of course have great plans for! We have been spending a lot of time lately landscaping and I'm sure we will be busy this year renovating. Just like websites, I never look at houses and gardens the same way now, always absorbing fresh new ideas.

Travel / I have had a small taste of travel in the past few years, which has ignited the travel bug in me. I love hearing friends stories of different places and cultures, and they give me the desire to experience these for myself. And of course design inspires me to travel, there is so much to see and learn in design all over the world and only one way to do it!

Referees

Sue Wilkinson / Director and Project Manager at Hairy Lemon +64 3 348 5885

Jason Peters / Creative Director at Hairy Lemon +64 27 454 6979

Reference letters available on request

Thankyou for taking the time to read my CV / bex