



CURRICULUM VITAE

Rebecca Esler

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Career Objective / To obtain a mid- to senior level position as a graphic web designer allowing me to demonstrate my creative and technical skills with opportunities to develop them further.

Key Strengths

Technical Skills / My technical skills include various design software:

Print (Mac/PC) - InDesign, Illustrator, Photoshop, Freehand, Acrobat.

Web (Mac/PC) - (X)HTML, CSS, Dreamweaver, Contribute, SiteNav, Various CMS/Shopping Cart Integration.

Design Skills / After working in the industry for nearly 4 years, I believe I now have a strong eye for detail and 'good design'.

I also feel very competent with understanding clients needs and communicating these through my design.

Communication and Teamwork Skills / I believe I have a great rapport with people, both staff and clients. Training has been a big part of my job, and I always receive positive comments about my patience and attitude. I work well in team environments and also unsupervised.

Education

Tertiary Education / CPIT - Bachelor of Design, Visual Communications

Secondary Education / Pleasant Point High School, Bursary and School Certificate

Employment History

November 2008 - present / Market United - Web/Graphic Designer

Market United is an online marketing company. We work with a small number of large scale clients and handle all of their web presence from banner ads to websites and micro-sites. My duties include creative work for banner advertising, emails, newsletters, various flash tools and the design of micro-sites for new campaigns.

November 2005 - October 2008 / Hairy Lemon Media Solutions - Web/Graphic Designer

My primary responsibility was designing websites from clients brief and taking the design through web development to completion. This developed my CSS and HTML skills immensely, along with my understanding for web requirements, boundaries and expectations. It also included integration with various CMS's (Asset Now, Contribute, SiteNav) and shopping carts (Digicart, Hairy Lemon Cart). Part of the process often included training clients on the relevant software and also training junior staff on CSS/HTML/integration. I also undertook branding and print work such as corporate stationery, flyers and brochures.

2004 - 2006 / McDonalds Madras Street

During my study at CPIT I worked here part-time. Duties included working in a team, communicating with customers, food preparation and handling cash.

Personal Interests

Sports / I was hugely involved with horses and showjumping since a very young age. After giving this up a few years ago due to study, I have started to broaden my horizons and am always up for new challenges. I enjoy keeping fit in various ways - walking or biking to work, playing social volleyball, surfing, snowboarding and even taking dancing lessons which are really fun!

Travel / I have had a small taste of travel in the past few years and I love hearing friends stories of different places and cultures. WA has a lot to offer so I want to try and see as much of it as I can. I love going camping with friends and have recently started learning Spanish as South America is definitely on my to-do list!

Referees

Sue Wilkinson / Director and Project Manager at Hairy Lemon +64 3 348 5885

Jason Peters / Creative Director at Hairy Lemon +64 27 454 6979

Reference letters available on request

Thankyou for taking the time to read my CV / bex