



## CURRICULUM VITAE / Rebecca Esler

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Career Objective / To obtain a senior level position as a website/graphic designer, allowing me to demonstrate my creative and technical skills, with the opportunity to develop them further.

### Key Strengths

Technical Skills / My technical skills include various design software: Adobe Creative Suite, Writing HTML/CSS, CMS Integration

Design Skills / After working in the industry for over four years, I think I now have a strong eye for detail and 'good design'. I also feel very competent with understanding clients needs and communicating these through my design.

Communication and Teamwork Skills / I believe I have a great rapport with people, both staff and clients and often receive positive comments about my patience and attitude with training. I work well in team environments and also unsupervised.

Time management and organisational skills / I have great time and project management skills, and the self motivation to work well unsupervised. Outside of work I always seem to be in charge of organising events for large groups, this is something I also enjoy/

### Education

Tertiary Education / CPIT - Bachelor of Design, Visual Communications

Secondary Education / Pleasant Point High School, Bursary and School Certificate

### Employment History

November 2009 - February 2010 / Integrated Concept, Perth, Western Australia - Web/Graphic Designer

Here we looked after both the offline and online work for retail Shopping Centres around Perth, as well as many Mining Companies. My duties included magazine layouts, posters, flyers, newsletters, E-newsletters, website design and building, and CMS integration into Joomla.

November 2008 - November 2009 / Market United, Perth, Western Australia - Web/Graphic Designer

Market United is an online marketing company. We worked with a small number of large scale clients and handled all of their web presence from banner ads to websites and micro-sites. My duties included creative work for banner advertising, emails, newsletters, various flash tools and the design of micro-sites for new campaigns.

November 2005 - October 2008 / Hairy Lemon Media Solutions, Christchurch, New Zealand - Web/Graphic Designer

My primary responsibility was designing websites from clients brief and taking the design through web development to completion. This developed my CSS and HTML skills immensely, along with my understanding for web requirements, boundaries and expectations. It also included integration with various CMS's and shopping carts. I was also responsible for training clients on the relevant software and training junior staff on CSS/HTML/integration. I also did a lot of branding and print work such as corporate stationary, flyers and brochures.

### Personal Interests

I have a fairly active lifestyle, I enjoy being outdoors, hiking, camping, keeping fit and taking part in social team sports. I just spent a winter in Canada snowboarding, and have been lucky enough to do some amazing scuba diving recently too. The past couple of years I have travelled quite a lot, I love exploring new places and cultures, and meeting loads of interesting people along the way.

### Referees

Martin Beecroft / Creative Director at Market United +61 4 2223 9896

Jason Peters / Creative Director at Hairy Lemon +64 27 454 6979

Reference letters available on request

Thank you for taking the time to read my CV / bex