



CURRICULUM VITAE

Rebecca Esler

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Career Objective / To obtain a mid- to senior level position as a graphic web designer allowing me to demonstrate my creative and technical skills with opportunities to develop them further.

Key Strengths

Technical Skills / My technical skills include various design software:

Print (Mac/PC) - InDesign, Illustrator, Photoshop, Freehand, Acrobat.

Web (Mac/PC) - (X)HTML, CSS, Dreamweaver, Contribute, SiteNav, Various CMS/Shopping Cart Integration, some Joomla.

Training - I have been learning a little Flash as I am wanting to further develop my multimedia skills.

Design Skills / After working in the industry for over four years, I believe I now have a strong eye for detail and 'good design'.

I also feel very competent with understanding clients needs and communicating these through my design.

Communication and Teamwork Skills / I believe I have a great rapport with people, both staff and clients. Training has become a bigger part of my job, and I always receive positive comments about my patience and attitude. I work well in team environments and also unsupervised.

Education

Tertiary Education / CPIT - Bachelor of Design, Visual Communications

Secondary Education / Pleasant Point High School, Bursary and School Certificate

Employment History

November 2009 - February 2010 / Integrated Concept, Perth, Western Australia - Web/Graphic Designer

Here we looked after both the offline and online work for retail Shopping Centres around Perth, as well as many Mining Companies. My duties included magazine layouts, posters, flyers, newsletters, E-newsletters, website design and building, and integration into Joomla.

November 2008 - November 2009 / Market United, Perth, Western Australia - Web/Graphic Designer

Market United is an online marketing company. We worked with a small number of large scale clients and handled all of their web presence from banner ads to websites and micro-sites. My duties included creative work for banner advertising, emails, newsletters, various flash tools and the design of micro-sites for new campaigns.

November 2005 - October 2008 / Hairy Lemon Media Solutions, Christchurch, New Zealand - Web/Graphic Designer

My primary responsibility was designing websites from clients brief and taking the design through web development to completion. This developed my CSS and HTML skills immensely, along with my understanding for web requirements, boundaries and expectations. It also included integration with various CMS's and shopping carts. I was also responsible for training clients on the relevant software and training junior staff on CSS/HTML/integration. I also did a lot of branding and print work such as corporate stationary, flyers and brochures.

Personal Interests

Sports / I was hugely involved with horses and showjumping since a very young age. After giving this up a few years ago due to study, I have started to broaden my horizons and am always up for new challenges. I enjoy keeping fit and taking part in social team sports such as volleyball, netball, basketball and touch rugby. I also love snowboarding, water sports and surfing.

The Outdoors / I love getting away with friends and going camping and recently completed my Open Water Divers certificate, which I really enjoyed. I have done a bit of hiking too and love being at the beach.

Travel / I have had a small taste of travel in the past few years, which has ignited the travel bug in me. I really love road tripping as I think travelling across land is the best way to experience new places and cultures.

Referees

Martin Beecroft / Creative Director at Market United +61 4 2223 9896

Jason Peters / Creative Director at Hairy Lemon +64 27 454 6979

Reference letters available on request

Thankyou for taking the time to read my CV / bex